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INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS

IALD

IALD AWARD OF MERIT FOR 225 PARK AVENUE SOUTH LOBBY LIGHTING DESIGN BY ANITA JORGENSEN LIGHTING DESIGN

PHILADELPHIA, PA USA, 10 MAY | Luminaries of the lighting profession gathered at the Crystal Tea Room on 10 May to honor the winners of the 34th Annual International Association of Lighting Designers (IALD) International Lighting Design Awards. Twenty-two projects from eight countries were on display – including interiors, monuments, façades, museums, and a residence. This year’s winners represent some of the most innovative and inspiring work found anywhere in the world of architectural lighting design.

The lobby and entry of **225 Park Avenue South** in New York, NY USA, with lighting design by **Anita Jorgensen Lighting Design**, took home an Award of Merit, accepted in person by Anita Jorgensen, IALD, and Kristie Wolf.



225 PARK AVENUE SOUTH, NEW YORK, NY USA | LIGHTING DESIGN BY ANITA JORGENSEN LIGHTING DESIGN | PHOTO © NAOMI CASTILLO PHOTOGRAPHY

A 1920’s neo-classical office in Gramercy Park called for the redesign of their lobby to attract a new high profile tenant. Anita Jorgensen Lighting Design provided crisp, contemporary, state of the art lighting to create a minimalist, light-filled environment highlighting new and existing architectural details.

The entrance to the lobby is a dramatic, double height barrel vault complete with decorative coffers. Concealed indirect linear LED lighting mounted above the cornice line provides illumination of this historic architectural feature, and creates a glowing archway above the updated glazed entrance.

Large format, circular LED pendants with direct/indirect light distribution create elegant floating halos of light, and provide general illumination along the length of the lobby. These decorative luminaires complement the curves of the vaulted entry. Decorative, state of the art LED pendants illuminate the circulation area. Concealed ribbons of LED light frame the new bronze elevators with a soft glow the judges called “restrained, clean, and welcoming.”

Above the reception desk, a custom cascading chandelier with circular planes of illumination provides sparkle. The chandelier is composed of 162 OLEDs, with a color temperature to match the large direct/indirect pendants. Each OLED is a three-inch diameter circle, glare and shadow free, attached to a white wire stem. The rear painted bronze frosted glass wall behind the reception desk is grazed from above with a concealed LED wall wash cove. An LED ribbon of light at the base of the desk creates a soft glow and a floating effect.

“This is a simple project,” one judge wrote. “But the result is so memorable – clean, successful, and very elegant.”

MORE

The IALD Lighting Design Awards program, established in 1983, honors lighting projects that display high aesthetic achievement backed by technical expertise. A panel of award-winning lighting designers, architects and interior designers review the projects in a three-day, anonymous review process. Full information about the judging process can be found in the [34th Annual IALD Awards Call for Entries](#).

For complete details and high resolution photos of this year's award-winning projects, visit iald.org/awards.

The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of more than 1,300 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.

END OF ITEM

34TH ANNUAL INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS AWARDS PROJECT CREDITS

225 PARK AVENUE SOUTH
NEW YORK, NY USA

LIGHTING DESIGN

Anita Jorgensen, IALD
Naomi Castillo
Kristie Wolf
Anita Jorgensen Lighting Design

ADDITIONAL CREDITS

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STUDIOS Architecture

PROJECT OWNER
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